

ANIMAL SAFETY

Cats: Selamectin has been tested with no serious adverse reactions in cats of over 15 pure and mixed breeds. No adverse effects were noted when NEOVELA was applied at 10 times the recommended dose in pregnant and lactating females, breeding males and females, and cats six weeks of age and older. Less than 1% of cats treated in the field studies developed transient alopecia with or without inflammation at or near the site of application, which resolved within 3-4 weeks. This was probably due to excessive self-grooming. NEOVELA was also applied at 4 times the recommended dose to heart-worm infected cats with no adverse effects observed. Accidental oral administration or NEOVELA to cats may induce salivation or vomiting.

Dogs: Selamectin has been tested with no serious adverse reactions in dogs of over 100 pure and mixed breeds, including Collies. No adverse effects were observed when NEOVELA was applied at 10 times the recommended dose in pregnant and lactating females, breeding males and females, and dogs six weeks of age and older. Use of NEOVELA in dogs has occasionally been associated with transient application site reactions such as alopecia, coat colour change and pruritus.

Rabbits: Selamectin has been shown to be safe when applied at up to 3 times the recommended dose. The safety of NEOVELA has not been assessed following accidental oral ingestion or in breeding rabbits of either sex, including pregnant or lactating does.

In well-controlled clinical studies in cats and dogs, Selamectin was used safely in animals receiving other frequently used veterinary products such as vaccines, anthelmintics, antiparasitics, antibiotics, steroids, collars, shampoos and dips.

HANDLING PRECAUTIONS

Danger: NEOVELA contains a highly flammable liquid and vapour. Keep the product away from heat, sparks, open flames and other sources of ignition. This product is not intended for human use. Use only in accordance with label directions. Avoid inhalation, ingestion, skin and eye contact. Wash hands and exposed skin thoroughly after handling this product. If swallowed repeatedly in high doses this product may affect the liver, fertility and/or foetal development.

FIRST AID

If swallowed, do NOT induce vomiting. For advice, contact the National Poisons Centre 0800 POISON (0800 764 766) or a doctor immediately. If skin or hair contact occurs, remove contaminated clothing and flush skin and hair with running water. If splashed in the eyes, wash out immediately with water.

STORAGE

Store below 30°C (Room Temperature) in the original carton.

DISPOSAL

Dispose of empty tubes by wrapping with paper and placing in the garbage.

NEOVELA FOR CATS - Registered pursuant to the ACVM Act 1997, No.: A11676
NEOVELA FOR DOGS - Registered pursuant to the ACVM Act 1997, No.: A11677
NEOVELA FOR PUPPIES & KITTENS - Registered pursuant to the ACVM Act 1997, No.: A11678
See www.foodsafety.govt.nz for registration conditions. HSNO Approval No. HSR001851
See www.epa.govt.nz for approval controls.

Registered to :

NEOVE PHARMA AUSTRALIA PTY LTD

Level 3, 276 Pitt Street,
Sydney NSW 2000 Australia

Distributed by :

FORTIS

FORTIS VETS LIMITED

131 Hilton Highway, Washdyke
Timaru, 7910, New Zealand
Customer Information Line: 0800 800 981



WARNING

KEEP OUT OF REACH OF CHILDREN
FOR ANIMAL TREATMENT ONLY

NEOVELA (SELAMECTIN)

Topical parasiticide for Dogs, Cats, Puppies,
Kittens and Rabbits

NEOVELA FOR DOGS

Active Constituent: 120 mg/mL SELAMECTIN

NEOVELA FOR CATS

NEOVELA FOR PUPPIES & KITTENS

Active Constituent: 60 mg/mL SELAMECTIN

The NEOVELA range of topical parasiticides contains selamectin, a novel semi-synthetic compound of the macrocyclic lactone class, in a colourless to pale yellow, ready to use solution. It is available in single dose tubes for topical (dermal) treatment of cats and dogs beginning at six weeks of age and rabbits beginning at eight weeks of age. The content of each tube is formulated to provide a minimum of 6 mg selamectin/kg bodyweight.

INDICATIONS

Dogs:

- Treatment, control and prevention of flea infestations (*Ctenocephalides spp.*)
- Control of flea allergy dermatitis (*FAD*)
- Treatment and control of ear mites (*Otodectes cynotis*)
- Treatment and control of sarcoptic mange (*Sarcoptes scabiei*)
- Aid in the treatment and control of roundworms (*Toxocara canis* and *Toxascaris leonina*)
- Treatment and control of biting lice infestations (*Trichodectes canis*)

Cats:

- Treatment, control and prevention of flea infestations (*Ctenocephalides spp.*)
- Control of flea allergy dermatitis (*FAD*)
- Treatment and control of ear mites (*Otodectes cynotis*)
- Treatment and control of intestinal hookworms (*Ancylostoma tubaeforme*) and roundworms (*Toxocara cati*)
- Treatment and control of biting lice infestations (*Felicola subrostratus*)

Rabbits:

- Treatment of ear mites (*Psoroptes cuniculi*)
- Treatment of sarcoptic mange (*Sarcoptes scabiei*)
- Treatment of cheyletiellosis (*Cheyletiella spp.*)

DIRECTIONS FOR USE:

By law the user must take due care, obtaining expert advice when necessary, to avoid unnecessary pain and distress when using the product other than as directed on the label.

Do not use on dogs or cats less than 6 weeks of age, or rabbits less than 8 weeks of age.

Apply topically to the skin once a month. For single treatment of rabbits.

DOSAGE

Animal Type	Weight	Number of Tubes per Month
Puppies, Kittens, Rabbits	Up to 2.5 KG	1 tube of NEOVELA FOR PUPPIES AND KITTENS (0.25ml)
Cats, Rabbits	2.6 - 7.5 KG	1 tube of NEOVELA FOR CATS (0.75ml)
Dogs	2.6 - 5 KG	1 tube of NEOVELA FOR DOGS (0.25ml)
Dogs	5.1 - 10 KG	1 tube of NEOVELA FOR DOGS (0.5ml)
Dogs	10.1 - 20 KG	1 tube of NEOVELA FOR DOGS (1.0ml)
Dogs	20.1 - 40 KG	1 tube of NEOVELA FOR DOGS (2.0ml)
Dogs	Greater than 40 KG	Appropriate combination of tubes

APPLICATION

1. Remove the NEOVELA tube from the package.
2. Hold the tube upright and twist off the cap.
3. The animal should be standing for easy application. Remove any collar prior to application and replace when product is dry. Apply the product directly to the skin without massaging into the site. Part the hair on the back of the animal at the base of the neck in front of the shoulder blades until the skin is visible.
4. Place the tip of the tube on the skin and

squeeze the tube to empty its entire contents directly onto the skin in one spot.

Avoid contact between the product and fingers. Keep away from eyes. Do not apply when the hair coat is wet. Bathing or shampooing cats or dogs two or more hours after treatment will not reduce the efficacy of NEOVELA. In rabbits the effect of bathing or shampooing on the efficacy of NEOVELA has not been assessed.

EFFICACY

Adult fleas are killed for one month following administration of NEOVELA according to the recommended dosing schedule. In addition, flea larvae and eggs exposed to this NEOVELA dosing schedule are killed or rendered not viable, and flea reproduction is stopped. Clinical signs of flea allergy dermatitis improve after treatment.

Ear mites (*Otodectes Cynotis* and *Psoroptes cuniculi*) are eliminated after a single dose of NEOVELA in cats and rabbits. A second monthly dose may be required to eliminate mites in some dogs. Monthly use of NEOVELA will treat any subsequent ear mite infestation. Sarcoptic mange mites (*Sarcoptes scabiei*) in dogs, biting lice in dogs (*Trichodectes canis*) and cats (*Felicola subrostratus*), and the common intestinal hookworm (*Ancylostoma tubaeforme*) and the common roundworm (*Toxocara Catii*) in cats are killed by a single dose of NEOVELA and controlled by monthly dosing. Sarcoptic mites in rabbits are generally eliminated after one application of NEOVELA. Monthly use of NEOVELA will aid in controlling roundworms (*Toxocara canis* and *Toxascaris leonina*) in dogs. Cheyletiella spp. mites are eliminated in rabbits after a single treatment.

FLEA TREATMENT, CONTROL AND PREVENTION

If the animal is already infested with fleas when the first dose of NEOVELA is applied, adult fleas on the animal are killed and no

viable flea eggs are produced after the first application. This stops flea reproduction. An environment infestation of fleas may persist for a short time after beginning treatment with NEOVELA because of the emergence of adult fleas from pre-existing pupae. When seasonal environmental conditions are favourable, environmental burden may be a persistent source of new and ongoing infestation. However, large reductions in flea infestations are observable after just one monthly treatment as flea larvae in the animal's surrounding are killed, or prevented from developing into adults, by treatment with NEOVELA. For the prevention and lasting control of flea infestations, NEOVELA should be applied at monthly intervals. This ensures that fleas infesting the animal are killed and that no viable flea eggs are produced by these fleas. Flea larvae in the animal's surroundings are also killed by NEOVELA. This breaks the flea life cycle, controls and prevents flea infestations and improves the clinical signs associated with flea allergy dermatitis. To obtain maximum flea control, it is recommended that all cats and dogs in the same environment are treated. Through a reduction in the flea population, monthly treatment of pregnant and lactating queens and bitches will aid in the prevention of infestations in the litter up to seven weeks of age.

EAR MITE TREATMENT AND CONTROL

Ear mites (*Otodectes Cynotis* and *Psoroptes cuniculi*) are eliminated after a single dose of NEOVELA in cats, dogs and rabbits. A second monthly dose may be required to eliminate mites in some dogs. Monthly use of NEOVELA on cats and dogs will treat any subsequent ear mite infestations. NEOVELA should be applied at the **base of the neck (not in the ears)** as a single dose. NEOVELA is suitable for a single treatment in rabbits. Cleansing of the infested ears is

recommended to remove the debris.

NEMATODE TREATMENT AND CONTROL

• **CATS:** For the treatment of intestinal hookworms (*Ancylostoma tubaeforme*) and roundworms (*Toxocara cati*), NEOVELA should be applied once as a single treatment. Monthly use of NEOVELA will control hookworm and roundworm infections.

• **DOGS:** As an aid in the treatment and control of roundworms (*Toxocara canis* and *Toxascaris leonina*), NEOVELA should be applied once as a single treatment. Monthly use of NEOVELA will aid in controlling these roundworm infections. Additional roundworm treatment should be administered to puppies less than 12 weeks of age.

BITING LICE TREATMENT AND CONTROL

For the treatment of biting lice infestations in cats (*Felicola subrostratus*) and dogs (*Trichodectes canis*), a single dose of NEOVELA should be applied. Monthly use of NEOVELA will control biting lice infestations.

SARCOPTIC MANGE TREATMENT AND CONTROL

For the elimination of sarcoptic mange (*Sarcoptes scabiei*), NEOVELA should be applied once and is highly efficacious as a single dose. A second monthly dose of NEOVELA may be required for complete elimination of mites in some dogs. Monthly use of NEOVELA in dogs will treat any subsequent sarcoptes mite infestations. NEOVELA is suitable for single treatment in rabbits.

CHEYLETIELLA TREATMENT

For the treatment of Cheyletiella mites (*Cheyletiella spp.*) in rabbits, a single dose of NEOVELA is effective at eliminating mites by five weeks post-treatment.